

A romantic wedding scene featuring a bride and groom standing in front of a lush wall of purple bougainvillea. The groom is on the left, wearing a light beige suit, a white shirt, and a dark patterned bow tie. The bride is on the right, wearing a shimmering, short-sleeved, floor-length white sequined gown with a high slit. She is holding a vibrant bouquet of flowers, including red roses, pink and orange blooms, and white orchids. They are both smiling and looking at each other. The background is a dense wall of green leaves and bright purple flowers, with soft bokeh light effects in the upper portion of the image.

EVENT DESIGN
TO
**celebrate
life & love**

2022 season guide

www. **oh
hello petal** . com . au

*We live and work on Wurundjeri land, and pay our respects to all Indigenous Elders past, present and emerging. Sovereignty was never ceded. Always was, always will be, **Aboriginal land.***



how can we help, petal?

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Catherine Elise

Weddings, birthdays, anniversaries, baby and bach showers ... they're so much more than just 'parties.'

I know it, and I think you do too. That's why you're here.

A wedding is where the sacred transcends and touches real life, the moment two souls are bound, for the rest of eternity.

A birthday, an anniversary is a moment to tell your story, in all its beauty and intricacy.

A wedding shower, bach party, baby shower, is the chance to celebrate the journey you've been on, and all the joy that is ahead.

These are celebrations that will become part of your family's heritage and legacy.

I love to bring beauty and meaning to celebrations that honour all seasons of life, and it's my promise to honour your story with creativity, celebrating you so you feel seen, worthy and loved.

I can't wait to welcome you to the Petal party!

I love x

Smokey Oscar



we believe in



honour

Learning about your story and heritage, helping you feel worthy, seen, respected, loved. Trusting intuition & our deep inner compasses. Taking time out and resting well. Acknowledging the Indigenous people of Australia as the Traditional Owners of the land we live and work on. Sovereignty was never ceded - always was, always will be Aboriginal land. Listening to and believing minority voices, acknowledging and checking our privilege. Prioritising seasonal florals before international produce, reducing waste and plastic use.

celebration

Life, in all its seasons, the good and the hard, can be met with joy, thankfulness and remembrance. All people are worthy of being celebrated. Grief and celebration are intimately linked, and can be held in the one handful. Celebrating can be diverse, from a lavish party, an intimate dinner, to time alone — depending on personality, heritage and preference. That nature itself speaks of life and hope: 'Earth laughs in flowers.'

creativity

Trusting the deep aesthetic appreciation and intuition that comes from the deep. Remaining mindful of an overarching vision, while balancing the small details. Approaching conflict and problems with kindness, resourcefulness, sensitivity. Empowering clients in their own creative experience. Collaborating with values-aligned vendors and colleagues.

wedding services

floral design

Textural wonders in palettes that range from the romantic to the obnoxious. Specialising in wild, 'looks like it grew there' style florals to adorn your wedding party, ceremony space and reception.

We love using blooms that hold special significance to you and your story, and celebrate the best that the local season has to offer.

styling & hire

To tzhush you is to love you : what your event looks like, either consciously or subconsciously, informs how it makes your guests feel, and we're here to help you make it look off the charts stunning.

Whether it's connecting you with like-minded vendors for table linens, invite suites, additional furniture hire, or a luxe champagne tower, we're here to help make your day memorable AND gorgeous.

day of co-ordination

Petal : today is not the day to leave the set-up to your cousin Dave.

Hand over the mental load and relax, knowing that we're handling the run-sheet, assisting your vendors with bump-in, and wrangling rogue groomsmen {as needed.} Let's make your day memorable, for all the right reasons.



Daniel Milligan





When planning our big day, it was a no-brainer that we wanted you a part of our day.

You were guiding, really considerate of our creative ideas and just listened.

Walking into the ceremony, I felt so blessed to be led by my dad and a bouquet, beautifully crafted by you with love.

Yes I looked at Lachy, but secondly I was in awe of your ceremony installation. It was glorious. An explosion of life and colour.

You are a brilliant florist, we are so grateful. We hope life will give us another moment/excuse to recruit you.

Natalie & Lachy

floral design pricing guide

\$3,000 - \$5,000

Wedding party bouquets & buttonholes, family buttonholes, ceremony install, or compote style guest table arrangements with candles. Recommend for weddings of up to 100 guests.

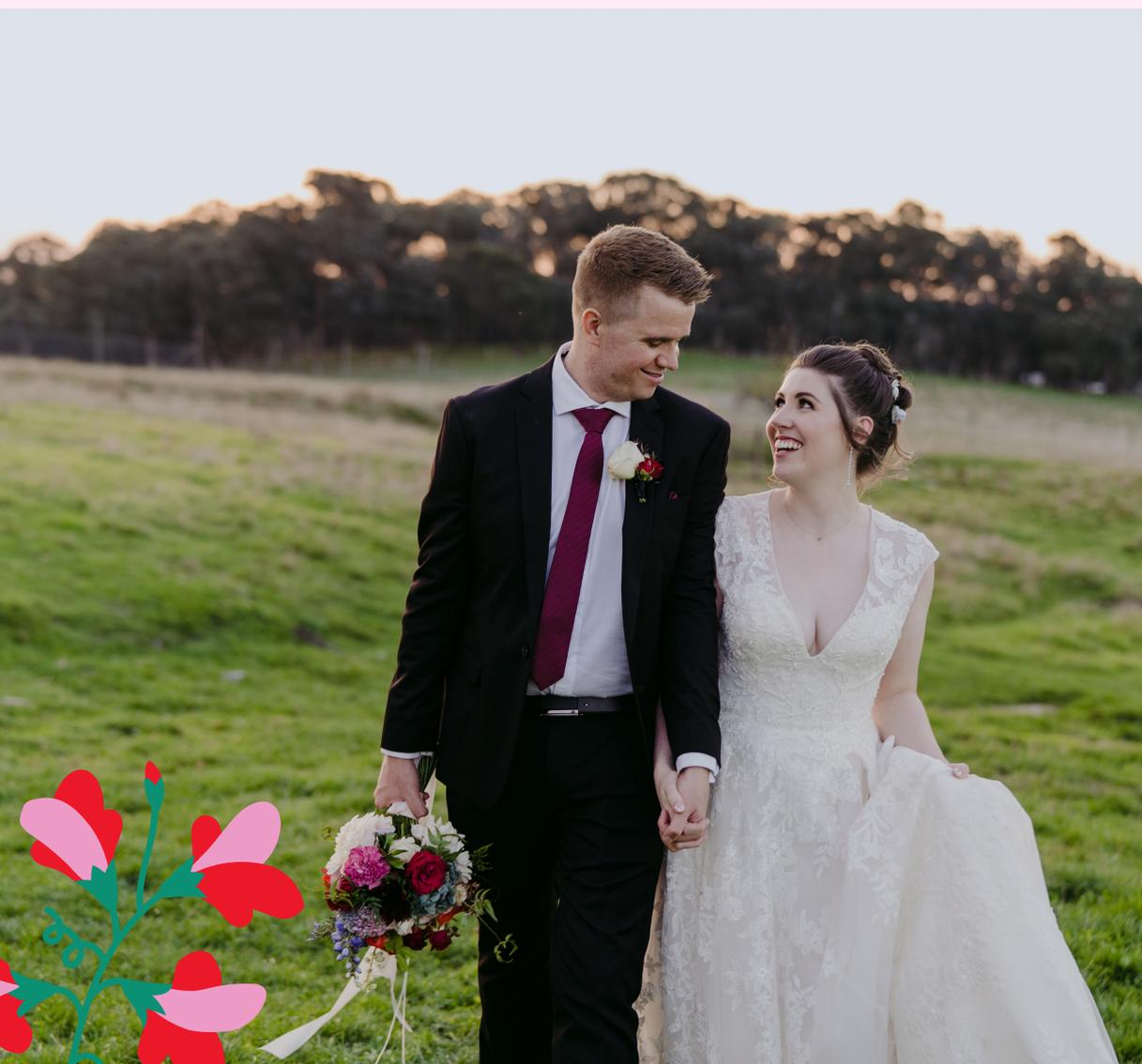
\$6,000 - \$9,000 {Our couples' average spend}

Wedding party bouquets & buttonholes, family buttonholes, lush ceremony install and throwing petals, signage florals, varied styles of guest table arrangements with candles, head table florals, venue feature florals. Recommended for weddings of 150+ guests.

\$10,000 - \$15,000+

Wedding party bouquets & buttonholes, family buttonholes, bountiful ceremony install, aisle florals and throwing petals, signage florals, custom-designed guest table arrangements with candles, bespoke head table floral installation, venue feature florals. Recommended for weddings of 200+ guests.

Our estimates are sent out with all hire items (vases, candlesticks, votives, etc) travel, delivery, and installation costs already included.



Michael Briggs

oh
hello petal

styling & hire

Flowers definitely began as our first love, and we've naturally evolved over time into offering full-scale event design, including styling and hire.

So what exactly does an event stylist offer? Oh, petal. This is going to be fun.

Signage · Stationery · Linens · Dining ware · Furniture · Lighting

How your event makes you and your guests feel is, either consciously or subconsciously, informed by how it all looks, and we're here to help you make it all look flippin' gorgeous.

It's a joy to build an event from the ground up side by side, carefully considering how to use each visual detail to honour and celebrate your story. You already have a fantastic creative vision {You're here, after all}, perhaps you're simply looking for a bit of encouragement in putting the event together.

We can help you find a venue that you connect with deeply, refine colour palettes to suit your style and venue, source stationery suites to set the tone for your celebration, design florals to elevate the space, hire furniture and lighting to enhance ambience, and curate favours and experiences to surprise and delight – creating a truly memorable event for your guests, a unique expression of you and the new season of life you're entering into.

Styling and hire packages are tailored to our couples' individual needs, which means pricing can vary.



Samantha Elizabeth



available hire items

{ full catalogue coming soon }

Arch, arbour & backdrop structures

Vases

Candlesticks, votives & LED candles

Table runners

Baskets & boxes

Rugs

Dried florals

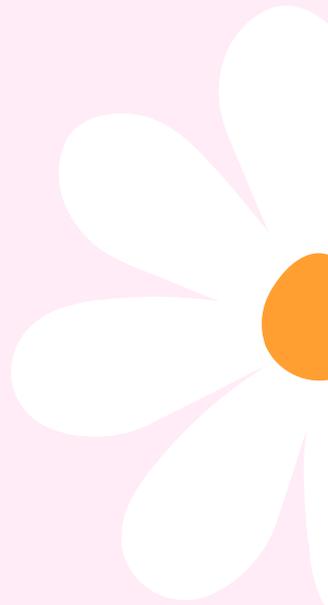
- plus more!



Samantha Elizabeth



Samantha Elizabeth



day of co-ordination

You've got a beautiful day organised already you clever thing, now you're looking for a captain and wing-person to make it all run smoothly.

The place cards have been picked, the vendors booked, the wedding party's all gathered ... but for peace of mind, you're looking for an extra set of eyes and another pair of hands on The Big Day.

And look — no offense to cousin Gary {who we know is always up for carrying a stack of chairs} buuut do ya think maybe, that of all days, your wedding is the day to go with a pro?

Enter Oh Hello Petal's highly organised, flexible and reliable day of co-ordination service.

We'll handle the run-sheet, make sure your vendors get in {and out!} on time, make sure your favours, place cards, guest book are all in the right spots, ensure your legal documents and pressies make their way home to you, keep you hydrated so you don't gas out too early, then pack it all up when the day is done — so you can relax completely, soaking in the day of your dreams.

Pricing for day of co-ordination starts at \$2,000 for an 8-hour event, plus \$180 for each additional hour. This can be booked separately from styling and floral design services.

PS, yes! We offer a discount on Day Of Co-Ordination to Petals who have booked their weddings with us. See FAQs for more information.



Gold & Grit

private events & parties

You are worthy of being celebrated.

Every aspect of our lives — each birthday, anniversary, baby, bach or bridal shower, hens and hucks, corporate and creative — deserves to be met with joy, and celebrated to the fullest.

Whether you're only looking for table flowers, or want a party with the full she-bang of florals and styling, Oh Hello Petal is here to help you mark the occasion.

We love tailoring event packages to our Petal's individual needs, so pricing can vary.

PS. yes! We offer a discount on private events and parties to Petals who have booked their weddings with us. See FAQs for more information.



Oh Hello Petal





We can't find the words to express how thankful we are for you!!!

We don't know where to begin, the florals were incredible and even more than we could have dreamed of!!

Adding the day of coordination was the best wedding decision that we made, and we honestly couldn't have done it without you.

Thank you for riding every covid bump with us along the way and for all of your support throughout. Your passion for what you do and genuine care for your couples sets you apart from the rest and helped us immensely.

Just THANK YOU!!!!!!!

Hayley & Mitch

booking with ^{oh}hello petal *is easy as one, two three ...*

1.

The ball starts in your court, petal : you can get in touch via [our contact form](#).

First, we'll make a time to chat by scheduling a zero-obligation phone call, and send you an online form to learn more about your event plans ahead of our chat. This is a beautiful chance to share your story and creative vision, and where you're at with your plans and budget.

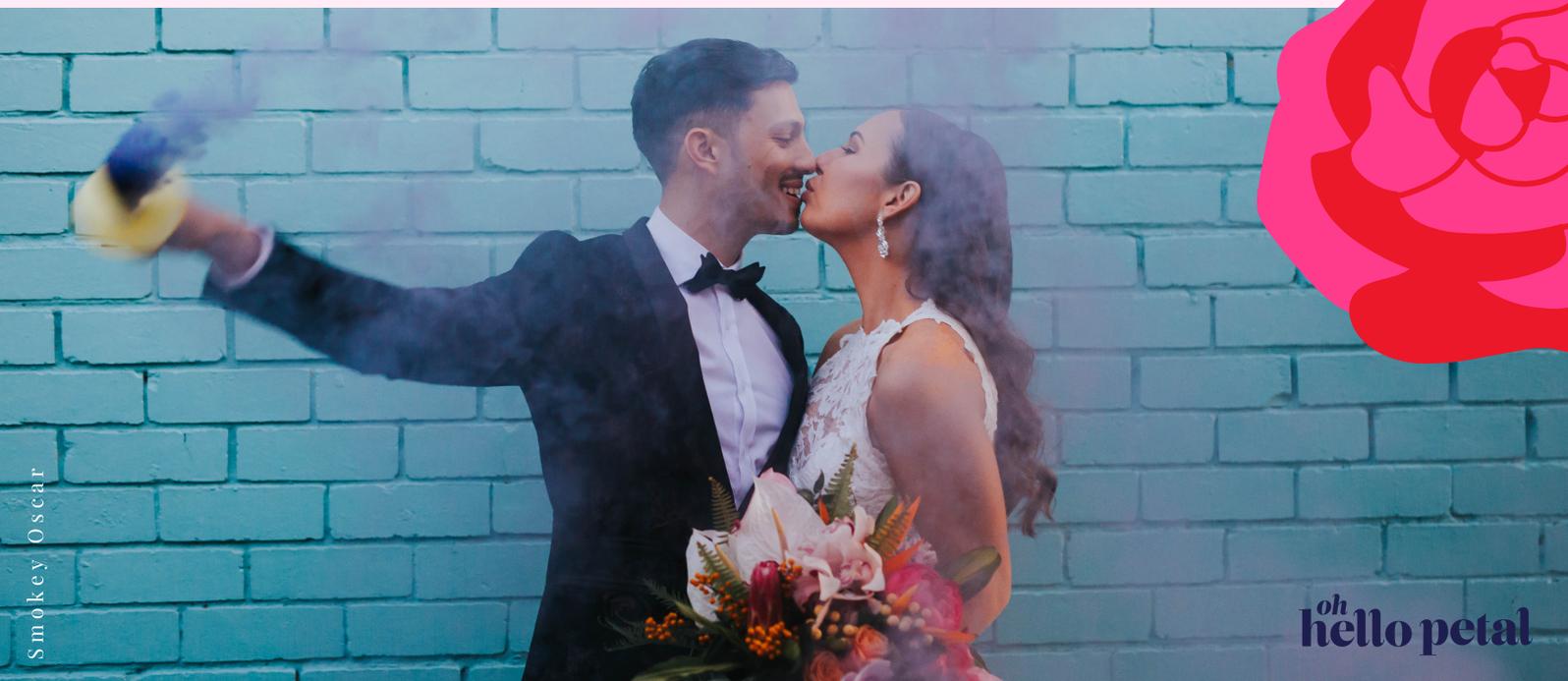
2.

Following our call, we'll compile a mood board from all your ideas {plus a few of our own!} to make sure we're on the same creative page, and compile an estimate of how much everything is going to cost. You'll receive this in an email from Lone, with a Loom video of her taking you through it all.

After this, you'll hopefully know if you're ready to say 'I do,' and you'll be invited to pay our Save The Date booking fee, which will welcome you into the Petal party. Here you'll be asked to agree to our Ts and Cs, which you can see [here](#).

3.

Then it'll be well overdue for us to meet in-person! We'll catch up for drinks and dinner to keep getting to know each other even better. We'll chat through your in-depth design proposal and quote, we'll and cheers to all the wedding planning we have in our future!





Neiyo

recommended suppliers

venues

The Farm Yarra Valley
Luna Event Space
Post Office Hotel
Mitchelton Estate
The Greenhouse Thornbury

catering / bakers

Zee Scott
Miss Trixie Drinks Tea
Two Little Owls
Fat and Skinny Catering
Cocktail Queen
Fourside Events

glam

Killer Queen
Katie Elizabeth
Elly Liana
Midnight Kiss Jewellery

wedding photographers

Neiyo
Smokey Oscar
Bec Matheson
Maegan Brown
Sayher Heffernan
Michaela Barca
Duet Photography
Michael Briggs
Fern and Stone
Samantha Elizabeth
Ashton Jean-Pierre

lifestyle photographers

Catherine Elise
Sister Scout
Jasmine Crennan

videographers

Annette & Dani
Bliss & Boho
Hyperbeam

celebrants

Precious Celebrations
Zee Scott
Jessica Villanueva
Berit Kavanagh
Kirby Steele
John Edney

stationers / designers

The Style Platform
Studio Nav
Jena Marie
OnNPoynt Design

entertainment

Donny G DJ
The Rump Shaker
True Romance Photobooth
Bloom Entertainment



postponements & cancellations

Flippin global pandemic. Who'da thunk, hey?

When considering postponing or cancelling your event because of the dreaded C-word or any number of other reasons, Oh Hello Petal will first and foremost strive to find a mutually beneficial solution for all parties involved.

Having a contingency plan in a global pandemic is absolutely vital, but it can feel awkward to broach if you don't know what to expect : which is why we lay it out clearly in the contract we'll sign when you book with us.

Our postponement and cancellation options are laid out depending on :

a} how much time remains before your event when you choose to postpone or cancel,

and

b} how far in advance you decide to postpone.

Oh Hello Petal



**oh
hello petal**

Our postponement and cancellation policies are :

If for any reason the client decides to **reschedule** their event **more than 14 days ahead of the originally agreed upon date**, and the new date is more than three months from the originally agreed upon date, the original booking fee will be forfeited and Oh Hello Petal will re-cost the client's invoice and amend the design to reflect updated floral and labour costs. A \$250 re-booking fee will also apply.

If for any reason the client decides to **cancel** their event **less than 14 days ahead of the originally agreed upon date**, the client will be entitled to a refund of 50% of the 'Delivery & Install' component of their invoice.

If for any reason the client decides to **reschedule or cancel** their event **less than 7 days before the originally agreed upon date**, the client will be entitled to no refunds. The florals and labour that has already been paid for is still the clients to use, and the client can elect to have the remaining florals delivered to them directly, to family members and friends, to elected charities, hospices, or hospitals, or other destinations within 50km of Melbourne. If the client would like to book a new event date, Oh Hello Petal will waive the \$250 re-booking fee (dependent on date availability.)

You can see more of our terms and conditions [here](#).



If you are looking for someone with professionalism, passion and an ability to bring your vision to life, then Ione at Oh Hello Petal is your person.

From the original design proposal through to our wedding day, the organisation, styling and florals were nothing short of perfect.

I cried when I received my bouquet, and my husband and I are still blown away every time we look back at photos from the day.

Thank you Ione for making sure our dream day was everything we could have wished for and more.

Kelly & Rob

frequently asked questions

What event services does Oh Hello Petal offer?

- + Event design
- + Floral design
- + Day of Co-ordination
- + Workshops
- + Event hire

Does Oh Hello Petal have a minimum spend?

Yes. Oh Hello Petal's 2022 pricing starts at
– \$3,000 for wedding services {Event design, floral design}
– \$2,000 for day-of co-ordination services

Please note, these minimums are for the 2022 wedding season, and do not include travel and install expenses.

How do we get started?

Pop through your details on [this contact form](#).

Can we just get a quote over email?

As Miley herself so eloquently sings : it's all about the climb. Hearing your story, all the beautiful, unique things that make you who you are, all serves as the backdrop and inspiration for your event design, which we'd miss out on completely if we jumped right into the numbers! Our estimates are incredibly detailed and well researched, and as such we do not offer these without checking in first.

When will we talk about our budget?

Your budget informs the creative decisions we're able to make together, so we'll absolutely speak about it during our first phone call. We love offering our expertise when it comes to making the most out of what you've allocated for florals and styling. Pressuring you to unnecessarily increase your budget is just not our style — but we'll also help guide you if your creative vision and budget aren't aligned.

We'll suggest a ball-park figure to consider in the pre-booking phase of the process, and then break this down into specifics when we present our full quote and vision document {which will be crafted for you after you've paid our Save the Date Booking Fee.}

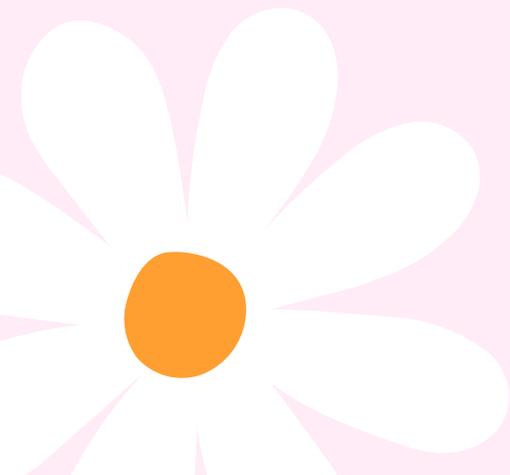
Why do we have to pay before we get our quote?

Our enquiry process, which includes our discovery call and a bespoke mood board, are offered without charge. By the time we reach the point of presenting your mood board to you, we trust that you'll have enough information to decide whether you want to continue working together, or not.

We invest a lot of time researching extensively, liaising with our suppliers, and much more, to ensure that we're creating the most beautiful event possible within your budget, and as such we are unable to offer these at no cost. Our quote and vision proposals are accurately customised to you and your event, and can take anywhere between 15-30 hours to compile, which is why we do not proceed with them until booking is confirmed.

What are we actually paying for, when we pay our Save the Date Booking Fee?

Your Save the Date booking fee goes towards Oh Hello Petal's on-site costs for the day of your event — delivery, install, any freelancers that may be needed. This payment is deducted from your invoice — no unexplained, double charging nonsense here.



frequently asked questions

Do you offer payment plans?

Absolutely — planning an event like a wedding can be stressful, even if you've budgeted for it really well! We'll split your package into multiple payments, to make the amounts as manageable as possible, then the remaining amount will be due two weeks before your event.

How soon do we need to book?

Most clients book 6-12 months out from their event, but a shorter lead time can be worked to as needed. Booking any further than 12 months out can be tricky, as ideas really evolve and change with time.

How do we know what it will all look like, before the event?

Yep, we get it — not everyone can visualise what a floor plan or venue will look like, all dressed up with flowers, candles, linens and furnishings. And fair enough too, petal! Once you've booked with us, we get onto your in-depth design document, which covers what all the various aesthetic elements will look like once they come together.

While we don't recommend physical mock-ups of your flowers {a trial run where we source and arrange similar flowers a few months ahead of time} we do offer digital mock-ups of your floor plans, ceremony concepts, table florals, so you can get a feel for how it will all look when it comes together!

How much can we change the vision proposal?

Like, as much as you want! While we're pretty confident what we present will be a good reflection of what you want your event to look and feel like, we LOVE to collaborate with our petals, and are open to the tweaks you think we might need to make. Our final call for design changes is around the same time as your final payment is due {roughly 2 weeks before The Big Day,}

How involved will we be in the planning process?

As much or as little as you like, petal!

Hearing your thoughts and creative visions makes us LIVE, and we love joining with clients to dream about and plan their special events, together as a partnership. That being said, we also recognize that there are Petals who will need us to be more involved in the planning process, connecting you with other suppliers, organising a few finer details on your behalf.

We are here to support and celebrate you in whatever capacity you need.

What does The Big Day look like?

Your personal flowers {bouquets, buttonholes, corsages, etc} will be delivered to you at your accommodation the morning of your wedding, or at the venue itself. Each item will be wrapped and hydrated.

Team Petal will then touch and style your ceremony and reception space, and if we're on Day Of Co-ordination we'll make sure every last detail — third-party hired items, vendor timing, flipping the space, rogue groomsmen — are all taken care of, so you can relax and soak in the moment.

Once the event is done, leave the rest to us! We'll pack down and bump out once your event has concluded, or come back the next day.

What about happens to the flowers after the wedding?

With all of our weddings, we offer to wrap your arrangements, so your guests can take them home and enjoy the blooms long after the party is over. You can also choose for us to deliver your flowers to a hospital, aged care facility or other group of your choice.

Leave all other items at the venue — Team Petal will come back and collect them either that night when the party's over, or the next morning when the confetti is being swept off the floor.



frequently asked questions

What kind of payments do you accept?

Oh Hello Petal accepts debit and credit cards, bank transfers, and cash.

Do we need to hire vases, arches, etc, or can you organise that for us?

Now, that would be awfully cheeky — quoting you for styling elements, and then making you source them all!

All Oh Hello Petal quotes are inclusive of any hire items.

A family friend has offered to do some of our venue flowers, can you just do our bouquets?

We love great-aunt-Ethel's heart and desire to help, but this will often lead to your design looking messy and confused.

Unless otherwise negotiated, we require our couples to agree to exclusivity, which means Oh Hello Petal is the only florist for your whole event, to ensure cohesive event design. If floral items are provided by others on the day, Oh Hello Petal reserves the right to remove them.

How far do you travel?

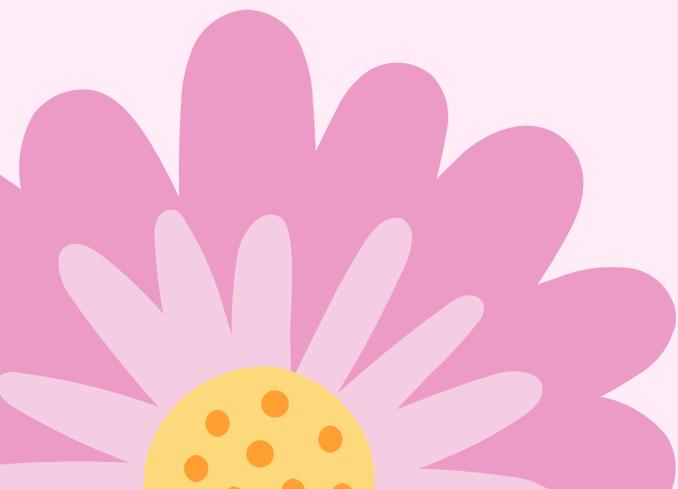
Oh Hello Petal is based in the north-east of Melbourne, but has traveled as far as Daylesford, the Mitchelton and Sydney for our Petals. We calculate travel in our pricing, but it is worth noting that any accommodation costs are billable to the client.

This is a same-sex wedding. Is that ok?

Yes, of course! Oh Hello Petal welcomes all people of all identities, along with each opportunity to learn, or unlearn, growing to make this world a safer, more beautiful place to live.

Do you offer any discounts for the Petal family?

Heckin' yes, petal! Petals who book their wedding with us are offered
+ a 15% discount on private event services {Perfect for those pre-wedding celebrations!}
+ a 20% discount on our Day-Of Co-Ordination service
+ a \$10 per head discount on flower crown workshops



We can't wait to celebrate you.

www. **oh hello petal** .com .au

